

Local businesses launch efforts to help those affected by Northern California wildfires

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By KSBY Staff [CONNECT](#)

Businesses across the Central Coast are launching efforts to help those affected by the wildfires that have destroyed thousands of homes and businesses in Northern California.

A [GoFundMe account](#) was created on behalf of San Luis Obispo County businesses, wineries, resorts and restaurants that wished to remain anonymous. The group has a fundraising goal of \$100,000. Money raised will be divided equally among the Napa Valley Community Disaster Relief Fund, the Community Foundation of Mendocino County Disaster Fund, and the Community Foundation of Sonoma County Resilience Fund.

Fluid Resource Management and Cloacina are collecting donations of flats of water, blankets, towels, toiletries, clothing, and non-perishable food items. Donations can be dropped off at their offices at 2385 Precision Drive in Arroyo Grande, Monday through Friday from 8 a.m. to 4 p.m. or at the City of San Luis Obispo Corporation Yard located at 25 Prado Road. Items collected will be trucked to Northern California for distribution on Friday, Oct. 20.

Tractor Supply Co. in San Luis Obispo and Paso Robles is also collecting donations with a focus on pet food, livestock feed, and stall bedding. Donations should be dropped off at the store located at 120 Tank Farm Road in SLO and 2800 Riverside Avenue in Paso Robles. They will be taking two trips to Northern California to drop off those donations, on Friday, Oct. 13 and Friday, Oct. 20.

Meathead Movers is collecting donations from the public that it will deliver to the Ryse Youth Center in Richmond. Items such as face masks, filters, hygiene products, toothpaste/brushes, toiletries, hand sanitizer, deodorant, adult and child diapers, socks, underwear, and gift cards are needed. They can be dropped off in the Meathead Movers lobby at 3600 South Higuera in San Luis Obispo through Sunday, Oct. 15 at 6 p.m.

The Sock Drawer plans to donate \$1 for every order sold in its downtown San Luis Obispo store and [online](#) throughout the month of October to the North Bay Fire Relief Fund at the Redwood Credit Union. The Sock Drawer is located at 852 Higuera Street. They also plan to send more than 500 pairs of socks to the organization Friends in Sonoma Helping.

From now through November 1, The Granada Hotel & Bistro will donate 50-percent of its sales of Northern California wines and The Station will donate 10-percent of bottle prices from Northern California wines sales to wildfire relief. Starting on Oct. 14, The Station will also be collecting donations from the community of items such as gift cards, clean sheets, toiletries, etc. for delivery to Napa and Sonoma counties. Granada is located at 1126 Morro Street and The Station is located at 311 Higuera Street, both in San Luis Obispo.

Day 6 wildfire update...



WEATHER

San Luis Obispo Save Location

69 70° ↑ 40° ↓
 Clear Feels like: 69°
 17%
 Doppler Radar

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